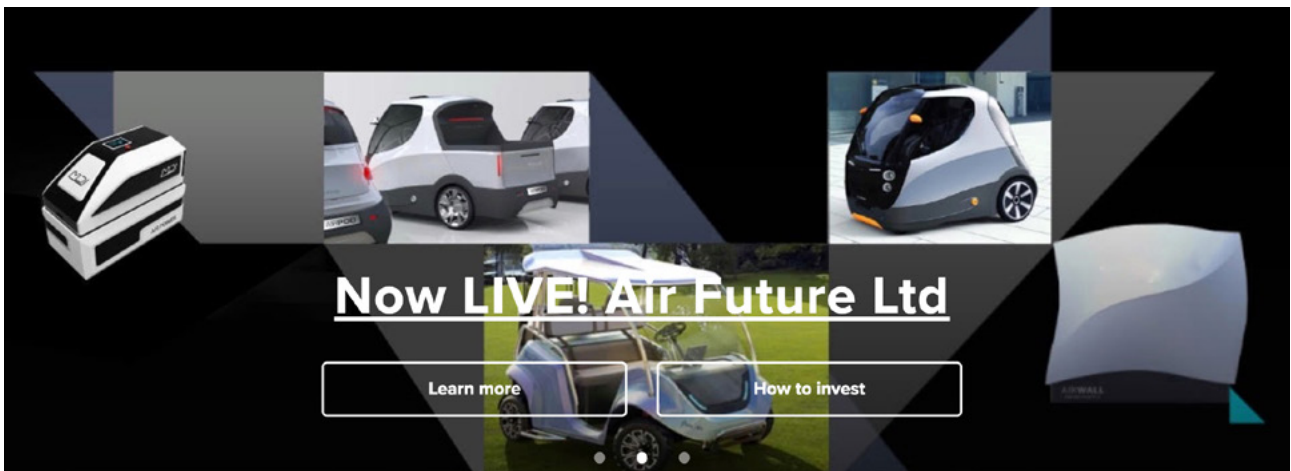




# AIRFUTURE

## Reflection on PledgeMe Crowdfunding significance for the 2022 goals.



### Dear Shareholder

**Will 2022** be our biggest year in transitioning to leading the MDI by AFL commercialisation within Australasia overall, with New Zealand as launch pad?

**Yes** but not all steps will be straightforward, with the two key ones being the collaboration with MDI, and the relationship with various major and regional climate investment firms to establish our production and sales.

**Our immediate step** is to build the markets along with pilots and demonstrations. Already this week we have been approached by market interests, one being a household name company operating throughout NZ & 90 countries.

**Crowdfunding is an enabler** to assist us to achieve these interim steps and our 2022 milestones. For the first time within our MDI focus, via PledgeMe, we will include an approach to the public alongside our shareholders. A breakthrough!

**What's our approach?** We are inviting both the public and our existing shareholders to participate in this timely and essential working capital raising - our stepping stone. The first action is to run a series of NZ Herald digital advertisements. Below is the copy being submitted for the advertising.

**But we will need your support too, explained after advertisements!**



Copy and images submitted for various NZ Herald digital advertisements.



When you can't decide car or colour	One stop clean driving and electricity
For compressed air vehicles you have so many choices. <i>Coming 2022.</i>	Compressed air clean cars and energy storage. <i>Coming 2022.</i>



Everyone can have their own option	Golfers love a cleaner planet
Compressed air clean cars for all the family. <i>Coming 2022.</i>	Compressed air vehicles make it easier than a putt. <i>Coming 2022.</i>



One stop for you and your business	When business is your focus
Compressed air clean vehicles for home and work. <i>Coming 2022.</i>	Compressed air clean vehicles for work and home. <i>Coming 2022.</i>

Each placement will include the following link to our Crowdfunder PledgeMe.

<https://pledgeme.co.nz/investments/447-air-future-ltd>



## Why are we saying that we need our existing shareholder support too?

The PledgeMe Crowdfunding to facilitate our early 2022 transition working capital, seeks to raise up to \$1.85 million with a minimum target of \$200,000. If the minimum target is not met then the campaign is considered a failure, but most importantly under the rules, Air Future cannot access any funds from the campaign. That places in jeopardy our 2022 goal timeline.

Of course we would still proceed as usual, but it would be with less momentum whilst we then need to advance our direct approach for major cornerstone investments. That reduces our negotiating freedom which the Crowdfunding provides.

In acknowledging the critical importance of this we have set the minimum investment at \$1,000. Hence we can more readily call on everyone for support. It would be of enormous benefit to the campaign if those shareholders who are contemplating making a Pledge do so at this early stage. Once we reach the minimum target we can concentrate on attaining the maximum of \$1.85M.

Any funds pledged without the \$200,000 being reached are returned by PledgeMe.

It is a psychological fact that people often wait till the last moment to invest whilst they assess the campaign. But that has a domino effect, so we ask our shareholders to break that nexus.

How? Air Future has many shareholders. If the group now got behind this campaign, then just 10% of our shareholders supporting the campaign with just \$1,000 would see us quickly achieve the minimum amount. That would then be a great boost for public investors. Not everyone is in a position to support, and some of you might be in a position to do a bit more. We appreciate both positions.

**That is why we are saying we need our existing shareholder support too?**

<https://pledgeme.co.nz/investments/447-air-future-ltd>

**If you have any difficulties making a pledge please contact:**

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