

MDI PRODUCT INDUSTRY POSITION



AIRFUTURE

Dear Shareholder,

This Crowdfunding requires Shareholder assistance.

<https://www.pledgeme.co.nz/investments/447-air-future-ltd>

As we continue towards our Crowdfunding minimum target to enable us to further Air Future's roll-out, we asked John Mennega, our CEO, to design three limited space promotions that focused on product, funding, and NZ climate targets. We suggested a different slant. The following are his reflections and comments.

Product: "I don't think people realise the extent of our differentiation. So as an attention grabber I draw a comparison to Tesla & Elon Musk. How dare you some will say. I reply that I dare because it's true. The amazing Elon Musk & Tesla have not yet been able to create an affordable compact vehicle for the masses. MDI has. So which business might deliver a first affordable compact vehicle to NZ? Support our Crowdfunding and it will likely be us. We acknowledge our dependency on MDI, but their delivery of products to the World Expo and Veolia, including AirPod, AirTrain and waste vehicle, demonstrate the extent of MDI readiness to deliver product. Your views are welcome".

Will our own New Zealand company Air Future Ltd beat Tesla to the punch!

Already back on 27/2/2020, InsideEVs quoted Tesla's Elon Musk saying current Teslas were too expensive and hinted at a compact EV.

Canterbury based Air Future Chairman Russell Fitts explains his company is seeking to bring to NZ this year the first of the affordable compact air cars, a model of which is seen below with Russell driving in Europe.



"Join us for the journey", he says, by registering interest, or supporting us in our current fundraising via our Crowdfunding at www.pledgeme.co.nz.



Help us contribute to a NZ cleaner climate.

Innovative NZ compressed Air Vehicles & Energy company seeks crowd funds.



Breakthrough Energy Ventures is the ultra-billionaires fund investing into climate change.

Quoting Bill Gates: "investment into breakthroughs is at an all-time high". The solution here he says is "pairing those new technologies with big companies that have the skills to build scale". Air Future CEO John Mennega believes Air Future is exactly such a breakthrough that this and other funds are seeking and examples a product range below.

"We are inviting Crowdfunding in NZ first before pitching to the big investors" says John. "Join us in this journey" he says, by pledging investment from as little as \$1,000 upwards via our Air Future Ltd Crowdfunding at www.pledgeme.co.nz



bring on board these parties to assist in large scale roll-out and thereby increasing our shareholder value in the process. Again your comments are welcome. "

NZ Climate Targets: "It's been a hard road awaiting the MDI technology & product solutions. But isn't there a time to dream on what can be. NZ politicians are under fire in the media and from authorities in not doing enough to combat climate change. There will be another United Nations climate conference this year in Egypt – similar to last year this will be COP 27. Its focus.....short term from now to 2030, and the pressure will be on. Is it conceivable that the MDI technology, reflected in affordable clean vehicles and distributed energy storage, can take off around NZ and Australasia. I suggest that it is perfectly conceivable. What do you think?"

Funding: "Clearly any business that has great potential will be on a constant funding path as it expands globally. Our task is simpler just focusing on Australasia, but none the less we seek to use cornerstone and regional funding to roll out across NZ and Australasia. My point in this promotion left is that, because of global climate targets, the largest funders locally and around the world are looking for innovative solutions, ones that can pick up the niches that are abandoned so far to date. These include affordable clean vehicles for the masses, economically scalable distributed energy storage, and remote areas most subject to climate threats such as our neighbouring pacific islands. This is why our Crowdfunding is so important. To be able to

Is Air Future crowdfunding a new exciting solution to NZ climate targets?

With some NZ media claiming warnings that climate targets are too ambitious and too expensive, can Air Future be a solution for our future.

Air Future is bringing to NZ & Australasia, under licence the MDI, compressed air clean vehicles and energy storage; technology already with major clients and with a United Nations award for new technology.

Air Future's NZ Crowdfunding is inviting participants to support the journey before seeking global funders, by pledging investment from as little as \$1,000 upwards via website www.pledgeme.co.nz



Help us contribute to a NZ cleaner climate.



"Well and good. But let's not ignore experience. It has and continues to take MDI a long time to be ready for global industrialisation – a focus where Air Future is a leader. But their progress is obvious via their direct clients and speed of their product development. That's great, but that's still not mass industrialisation and it's not us. So why are we saying that 2022 can be the transition year. Because we see MDI and climate industry, via transport and energy, as ready. But successful companies, one of which we intend to be obviously, recognise not only their strengths but also their hurdles and how to overcome them. So what are our perspectives on this.

- Firstly to speedily address the above three areas we need the minimum Crowdfunding target, and that's in all shareholders and executives interest.
- MDI is under-resourced relative to global industrialisation, and whilst they are addressing this, we believe that we can contribute to this significantly. Why? Because we can demonstrate that we are ready to undertake the first major mass industrialisation of the MDI technology.
- The funding both locally and globally is there. To date we have never approached or tapped into this funding as we felt MDI was not yet ready for the big end of town. They have proven in 2021 that they now definitely are. So now we proceed with this."

"With the directors and resources of Air Future focused on progressing the business along lines already in place, and with which you would be familiar if reading the PledgeMe Crowdfunding Information Memorandum, as CEO in addition I will be focusing on local and global partners and funding to gear up both Air Future and MDI for industrialisation. Should this take time, then progress will proceed as normal – that is, as per the Information Memorandum. But once it happens then our company, and MDI, can enter into a whole new era to show the world that distributed compressed air energy has a serious place in the world's move towards 2030 climate targets."

"I make no promises except this is the business plan and intense effort will be applied to it. Again I welcome your views and any questions"

It would be clear from John's views the intense effort to take place in 2022. To support this we decided to launch the Crowdfunding as an interim step, but we acknowledge that some shareholders have been with us a long time. Both they and the public may not appreciate the extent to which the climate industry has reached a stage of needing innovation, or the degree to which MDI has progressed to provide needed innovation.

The process of Crowdfunding means that only if we reach the minimum investment of \$200,000 do any funds become available for working capital. We are progressing towards that target but we need to get across the line. And we turn to our shareholders with their stake in the business to assist the company transition to this next stage.

Please support us.

<https://www.pledgeme.co.nz/investments/447-air-future-ltd>

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